

BANDS, ~~BURGERS~~, BEERS, AND BALDING

Dear Sponsor;

Bands, BBQ, Beers and Balding is currently seeking corporate sponsors for our 12th annual event Saturday, April 11, 2026, at the Laurel Packing House in Kelowna. A few brave volunteers will be shaving their heads to raise money for the BC Children's Hospital's Balding for Dollars and the KGH Foundation. We are asking you to help make this a successful and memorable event by becoming a corporate sponsor. 100% of all monies raised at the event are split evenly between the BC Children's Hospital's Balding for Dollars and the KGH Foundation.

For the past 23 years Bernie has been volunteering his time and hosting fundraising events for the BC Children's Hospital's Balding for Dollars: 12 years in Vancouver with Bernie Ryan's Daytona Party and the past 11 years with the help of many other dedicated volunteers in Kelowna with Bands, BBQ, Beers and Balding. With the move to Kelowna came the decision to include the KGH Foundation's JoeAnna's House to receive proceeds from the event. Last year's events raised over \$48,000.00 that was split between the 2 organizations. To date Bernie and the BBBB Team have raised a total of over \$456,000.00 for BC Children's Hospital's Balding for Dollars and \$233,000.00 for the KGH Foundation.

This year our fundraising goal is \$50,000.00 and we need your help to meet it. Here's what you can do to help:

- a. Sign up as a Gold, Silver or Bronze Sponsor. See attached details.
- b. Donate a Prize. All we ask is for something that will get people genuinely excited.
- c. Reserve a table for you, your friends or co-workers. Cost of \$800.00+ (Includes 8 event tickets.)
- d. Buy a ticket, come enjoy the event, buy some prize tickets and hopefully win some prizes. Plus, if you're the biggest cash donor at the event you get the chance to play Barber and shave someone's head!

We're asking that you choose at least one of the above to be considered one of the corporate sponsors of Bands, BBQ, Beers, and Balding 2026; however, if you did choose all, it would be very greatly appreciated.

Thank you for your consideration in supporting Bands, BBQ, Beers and Balding 2026 and we look forward to hearing from you.

With kind regards,

The Bands, BBQ, Beers and Balding Organizing Committee.

ryansrockets@hotmail.com

250-808-4824

~~BANDS, BURGERS, BEERS,~~ **AND BALDING**

Sponsorship Levels
Saturday April 11, 2026

The following list is a choice of recognition benefits for the different sponsorship giving levels. Your support of this event will ensure it's a success and will improve the healthcare and quality of life of the children who benefit from these organizations. Sponsorship can be in the form of a Cash Donation to BCCH or The KGH Foundation OR a Prize worth the value listed.

Gold Sponsorship - \$2,250.00 to AS BIG AS YOUR HEART CAN HANDLE

- A reserved table and 8 tickets to come and enjoy Bands, BBQ, Beers, and Balding 2026.
- **AND** Your business logo **prominently** displayed on the event poster and at the event.
- Your business name listed in a pre and post event Thank You.
- Bragging rights for giving back to your community and children in need!

Silver Sponsorship - \$1,500.00 TO \$2249.99

- Your business logo **prominently** displayed on the event poster and at the event. **OR**
- A mini version of your business logo displayed on the event poster and at the event.
- **AND** A reserved table with 8 tickets to come enjoy BBBB 2026.
- Your business name listed in a pre and post event Thank You.
- Bragging rights for giving back to your community and children in need!

Bronze Sponsorship - \$800.00 TO \$1499.99

- A mini version of your business logo displayed on the event poster and at the event. **OR**
- A reserved table and 8 tickets to come and enjoy BBBB 2026.
- Your business name listed in a pre and post event Thank You.
- Bragging rights for giving back to your community and children in need!

Prize Donation – Under \$800.00

- Your business logo displayed at the event.
- Your business name listed in a pre and post event Thank You.
- Bragging rights for giving back to your community and children in need!

Want to donate something different? Send us an email: ryansrockets@hotmail.com

Thank you for your consideration in supporting Bands, BBQ, Beers and Balding 2026, BC Children's Hospital's Balding for Dollars and the KGH Foundation!



KGH FOUNDATION
together we change lives

Sponsorship amount less ticket value (\$560.00) is tax deductible



February 3, 2026

To Whom It May Concern,

I am writing to wholeheartedly endorse **Bernie Ryan** and his remarkable efforts in organizing Bands, Beers, BBQ and Balding (BBBB). As a dedicated advocate for children and families affected by cancer and blood disorders, Bernie has been tirelessly working to raise funds and awareness for over **25 years**.

Bernie's commitment to this cause is truly inspiring. Through his passion and determination, he has successfully raised over **\$485,000** to date. This year, Bernie has set an ambitious goal to surpass the **\$500,000** milestone, which will continue to enhance the support provided to families in need through Balding for Dollars at BC Children's Hospital.

The funds raised through Balding for Dollars directly benefit children undergoing cancer treatment by providing essential services such as family outings, educational bursaries, and critical practical supports like accommodations and gift cards for families traveling for treatment. Bernie's efforts not only provide financial assistance but also bring hope and joy to those facing the challenges of serious health issues.

I encourage everyone in the community to support Bernie Ryan and his upcoming event. Together, we can help him reach his goal and make a profound difference in the lives of these brave children and their families.

Thank you for considering this opportunity to support a cause that has touched many lives. Let us rally behind Bernie and Balding for Dollars to help put smiles on the faces of children in need.

Sincerely,

Trish Shirra
Administrator, Balding for Dollars
trish.shirra@cw.bc.ca | 604.828.2252

Balding FOR Dollars

BC Children's Hospital
4880 Oak Street, Room T8-505, Vancouver, BC. V6H 3N1

January 30, 2026

To the event supporters:

Re: Bands, BBQ, Beers & Balding – Saturday April 11, 2026 at the Laurel Packing House

The Bands, BBQ, Beers, and Balding event has truly become an anticipated celebration in Kelowna, and we are honored to once again be named as beneficiaries alongside BC Children's Hospital's 'Balding for Dollars' initiative. This incredible event unites corporate sponsors, key stakeholders, and the broader community in providing vital support for the KGH Foundation's JoeAnna's House.

Since its inception in 2015, Bands, BBQ, Beers, and Balding has raised over an astounding **\$233,778** for JoeAnna's House! This generosity has made an incredible difference for families who need a place to stay close to Kelowna General Hospital (KGH) while their loved ones receive critical care.

JoeAnna's House is more than just a building, it's a sanctuary that keeps families together when they need each other the most. It provides a home-away-from-home, offering a place to rest, recharge, and connect with others facing similar challenges, all within steps of KGH. Research consistently shows that patients heal better when surrounded by their loved ones, and at JoeAnna's House, they are given the gift of togetherness.

Thanks to the remarkable support of the community and events like Bands, BBQ, Beers, and Balding, JoeAnna's House has welcomed over 3,165 families, providing more than 31,057 overnight stays since opening its doors. With demand continuing to grow, we are thrilled to share that JoeAnna's House is currently expanding with active construction from 20 family-suitable rooms to 30, ensuring no family is turned away during their time of need.

The impact of this sanctuary is evident in the stories of the families it serves. Brad and his wife Carol, for example, found solace at JoeAnna's House during a difficult time. When Carol had to undergo a cancer operation at KGH, Brad initially couldn't secure a room due to the waitlist. But during a subsequent visit after Carol experienced complications, Brad was finally able to stay. He describes JoeAnna's House as a place that allowed him to be "the best and strongest version" of himself when Carol needed him most. Brad shares, "You need a place to hide. Sometimes you hear or see something going sideways, and you need somewhere to go. This home allowed me to be there for Carol in every way possible."

Led by Bernie and an enthusiastic team of volunteers, the planning and execution of Bands, BBQ, Beers, and Balding reflect months of dedication. Their passion for making a positive impact shines through every aspect of this event, benefiting not just the families at JoeAnna's House but also the children treated at BC Children's Hospital.

This year's event promises to be bigger and better than ever. With the incredible support of our community, we continue to make a lasting difference for families like Brad and Carol's.

From all of us at the KGH Foundation and the families who call JoeAnna's House a sanctuary, thank you for your continued support. We can't wait to see what the Bands, BBQ, Beers, and Balding team has in store this year, it's sure to be remarkable.

For more information or any questions, please don't hesitate to reach out at 250-862-4438, ext. 27008

Sincerely,



Carly Reuter
Director of Community Engagement, JoeAnna's House